



**Euro-BioImaging Industry Board Meeting  
at ELMI 2012, 6th June, Leuven, Belgium**

**Chair:** Patrick Schwarb (FMI, Basel, Switzerland)

**Participants:**

<b>Company</b>	<b>First Name</b>	<b>Name</b>
AHF Analysentechnik	Michael	Sommersauer
arivis	Christian	Götze
Carl Zeiss	Jens	Rietdorf
Carl Zeiss	Hans-Jürgen	Oberdiele
DELMIC	Sander Jan	Hoedt
FEI	Wim	Voorhout
Hamamatsu	Walter	Gräwe
icoMetrix	Dirk	Loeckx
Intelligent Imaging Innovations	Nicole	Zobiack
Leica	Gabriele	Burger
Leica	Sebastian	Tille
Leica	Matthew	Issoukis
Leica	Benedikt	Geldmacher
LIC Freiburg	Roland	Nitsche
Life Imaging Services	Beat	Ludin
Nikon	Peter	Drent
Olympus	Andreas	Pfuhl
Perkin Elmer	Jürgen	Lenck
Photometrics/Qimaging	Thorsten	Hirsch
SVI	Gitta	Hamel
THORLABS	Quentin	Bollée
THORLABS	Sebastian	Bundschuh
TILL-Photonics	Maria	Marasvoelgyi
Visitron System	Helmut	Marten
Wiley-VCH	Martin	Friedrich

Including participants via skype (Marius Messerli (Bitplane), Christoph Thumser (Leica), John Kleijne (PerkinElmer), Theodor Vetter(GE Healthcare))

## *1. Introduction / Update*

In the brief introduction and presentation of Euro-BioImaging, the Chair was highlighting the role of the Industry Board (IB) as an independent advisory body to the Euro-BioImaging Steering Committee. The Industry Board names its own chair, and provides advice to the Consortium on the added value and future framework of industry relationships within the research infrastructure. For learning more about the current Euro-BioImaging project status, Patrick invited the participants to attend the general presentation on Euro-BioImaging given by Jan Ellenberg, taking place the same day at ELMI. The presentation slides of the meeting are attached.

The Chair invited again all companies represented to identify and name one contact person per company for the Euro-BioImaging Industry Board, who would be the contact point for Euro-BioImaging and represent this company with one voice in the Industry Board. The companies requested the current list of IB members for updating.

## *2. Information – key topics:*

### Survey:

- For detailed information on the outcome of the survey, the Industry Board is invited to download the Strategic Inventory Map (SIM) from [www.eurobioimaging.eu](http://www.eurobioimaging.eu). Those participants who have already read the SIM gave very positive feedback, stating that the SIM provides a good source of information on imaging infrastructure in Europe.
- In the near future, technology specific reports on the survey outcome will be openly accessible on the website.

### Proof-of-Concept Studies:

- The Chair asked for information on participation of industry in the Euro-BioImaging Proof-of-Concept Studies:
- Zeiss (Jens Rietdorf) organized two workshops at EMBL and EPFL. They will evaluate the outcome. The workshops were organized in collaboration with the facility heads and dealt with user handling of instrumentation, and user needs.
- Nikon performs workshops on a regular basis. So far, this has not been connected to Euro-BioImaging; in general, they wish to expand to new countries (e.g. Russia, Turkey), hope for support by coordination effects from Euro-BioImaging.
- The PCS are too premature for industry.

The discussion continued on how to bridge commercial objectives of companies and educational objectives of Euro-BioImaging.

Euro-BioImaging will run imaging facilities with multimodal technologies and large, transnational, broad user groups in a coordinated manner. This will increase efficiency, access and information opportunities for companies to users of imaging technologies.

### *3. Euro-BioImaging website and efficient communication*

- The External Euro-BioImaging website lists all companies, which submitted a letter of intent and are members of the Industry Board, as well as the contact information for the two IB Chairs.
- Internal website with relevant documents e.g. minutes (centralized information pool)
- No particular need or secure internal website at the moment.
- In the future, industry view on Euro-BioImaging shall be respected for filtering content of website because of information overload.

Euro-BioImaging brochure for industry is planned, summarizing the most important added values of Euro-BioImaging for industry.

The IB participants are solely representing bio-optic manufacturers. Industrial customers are yet missing, but they are highly welcome to participate (e.g. pharmaceutical industry). Their general interest might increase when access sites and a clearer view on industry user needs are more defined. Related legal issues (industry access to publicly funded nodes) needs to be addressed.

Timely information is requested on upcoming initiatives, events in Euro-BioImaging so that companies are able to plan workshops, participation, budget, resources ahead.

Possible future online discussion forum for users-Industry need further evaluation because moderation is the key for sustainable, successful discussion forum and it isn't clear yet who will moderate it.

### *4. Visibility of industry involved in Euro-BioImaging*

- Euro-BioImaging gains more and more awareness in the industry landscape. How can the visibility of industry participation in Euro-BioImaging be increased?
- How can the industry participation be better organized?
- EMBL is hiring additional staff for support right now.
- What is industry willing to invest in this initiative? What is industry interested to receive from Euro-BioImaging?

The Euro-BioImaging Consortium is raising awareness for imaging at the European level (representing Euro-BioImaging in particular, and in addition supporting pan-European biological and medical sciences research infrastructures in general).

- Is the Euro-BioImaging Industry Board interested to be assembled as one voice to speak at the political level (e.g. European level, national level)?

The represented companies at this meeting all agreed on this suggestion that the Euro-BioImaging Industry Board shall become their “voice” for raising awareness for their common interests and objectives at the different political levels. Euro-BioImaging will be the driver of this initiative. The IB aims to become the representation of European bio-imaging industry. It will nominate a Chair who will bring forward the common messages of all its members.

In the next months, the Industry Board will produce a brief position paper supported by the Euro-BioImaging Project Management. The position paper will describe the

Added value for industry through Euro-BioImaging

- Coordination of training support
- Application development
- Validation of new technologies
- Development of new technologies
- Speaking with one voice as the European bio-imaging industry

*Activities due:*

- Current list of IB representatives to be circulated for updating.
- IB develops a brief position paper supported by the Euro-BioImaging Project Management until July 2012.